



LAL BHADUR SHASTRI
INSTITUTE OF MANAGEMENT, DELHI

PLACEMENT BROCHURE 2026-27



AACSB
ACCREDITED



VISION

Leadership through excellence in value based management and technology education



MISSION

To nurture and groom socially sensitive business leaders with a global outlook, supported by research led training and strategic national and international partnership.



VALUES



Honesty & integrity



Commitment



Self-discipline



Fairness & firmness



Collaborative spirit



CONTENT

1	About Institute	01
2	Board of Governors	02
3	Message from The Director	03
4	Message from Head of Corporate Relations Cell	04
5	Prominent Dignitaries Visit in 2024-25	05
6	Eminent Alumni	06
7	Placement Statistics 2025 26	07
8	Summer Internship Statistics 2026-27	08
9	Our Recruiters	9-10
10	Batch Profile 2025-27	11
11	Batch Profile 2026-28	12
12	PGDM Curriculum	13-15
13	Bloomberg Lab	16
14	Finance Competencies	17-18
15	Marketing Competencies	19
16	BA & AI Competencies	20-21
18	Certification	22
19	Academic Asministration	23
20	Conferences-2025-26	24
21	Students Achievements	25
22	Alumni Sessions	26
23	Corporate Interface Sessions 2025-26	27
24	International Immersion & Rural Immersion Programme	28
25	Outbound Leadership Programme 2026	29
26	Lal Bahadur Shastri National Award of Excellence	30
27	Corporate Relations Team	31
28	Student Gallery	32

ABOUT INSTITUTE

Lal Bahadur Shastri Institute of Management, (LBSIM) Delhi is among **India's Best 15 Private Business Schools** ranked by nation's leading media houses such as Business Today, India Today, Times Group, Fortune, Outlook, The Week, among others.

LBSIM is **AICTE** approved, **NIRF** ranked, **NBA** accredited, **AIU** approved for MBA equivalence and **AACSB** Accredited.

LBSIM was established in 1995 to perpetuate the vision and values of Bharat Ratna Shri Lal Bahadur Shastri – India's 2nd Prime Minister, by his son - Shri Anil Shastri, former Union Minister and Chairman, Board of Governors.

It is powered by 50+ PhD Faculty, 7000+ Alumni and associated with 150+ Corporates with robust placements.

LBSIM offers AICTE approved 4 PGDM and 1 FPM (Doctoral Studies) Programme. It has partnerships with leading Technology firms like IBM, SAS, Bloomberg, and with IIM Lucknow for entrepreneurial excellence.

LBSIM is committed to developing professionals who approach corporate challenges with both humanity and pragmatism. The institute continues to build a reputation for academic excellence, producing individuals who excel in their careers and contribute significantly to the society. Our curriculum is designed to blend rigorous academic theory with practical, real-world applications, ensuring our students are future-ready.



“The world is on the cusp of a transformative era with ever-evolving challenges. At LBSIM, we go beyond just imparting knowledge; we cultivate critical thinking, ignite innovation, and nurture collaboration, empowering students to become visionary changemakers – responsible, adaptable, and driven to impact the world positively.

A commitment to the future well-prepared for the dynamic business environment. The institute emphasises on holistic development, fostering leadership, critical thinking, and ethical decision-making. LBSIM's vibrant campus life, expert faculty, and strong industry connections provide an enriching environment for personal and professional growth.”

Institute Rankings

INDIA'S Top15
& Delhi NCR's Top 5

**Private Business School
Rankings 2025–26**

LBSIM IS AMONG INDIA'S TOP 15 & DELHI NCR'S TOP 5

Private Business School – Rankings 2025

Delhi NCR	3 rd	1 st	1 st	5 th	5 th	5 th	7 th
All India	13 th	4 th	14 th	14 th	18 th	19 th	19 th
	NIRF	THE TIMES OF INDIA	OUTLOOK	FORTUNE INDIA	BUSINESS WORLD	INDIA TODAY	BUSINESS TODAY

BOARD OF GOVERNORS



SHRI ANIL SHASTRI

Former Union Minister
Chairman



PROF. T.N. KAPOOR

Former Vice Chancellor
Punjab University,
Chandigarh



PROF. D.P. GOYAL

Director & Dean
LM Thapar School of
Management
Mohali, Punjab



PROF. P.K. JAIN

Professor of Finance &
Modi Chair Professor
Dept. of Management
Studies, IIT Delhi



DR R. L. RAINA

Vice Chancellor,
Jaipur National
University, Jaipur



PROF. SUNIL SHARMA

Professor - FMS,
University of Delhi



SHRI SHEKHAR BHARGAVA

Senior Advocate, Indore



DR. UMAKANT DASH

Director, Institute of Rural
Management, Anand (IRMA)



PROF MADHU VIJ

Professor (Finance & Accounting)
Faculty of Management
Studies University of Delhi



DR. PUNAM SAHGAL

Management Consultant,
Professor, IIM, Lucknow



SHRI RAJEEV DUBEY

Chairman
Mahindra 1st Choice Wheels



SHRI K. J. JAWA

Chairman & Managing Director
Daikin India Pvt. Ltd.



DR K. C. MISHRA

Former Vice Chancellor,
Sri Sri University, Bhubaneswar



DR. PRAVEEN RANJAN SRIVASTAVA

Associate Professor,
Indian Institute of Management,
Rohtak



SHRI ADARSH SHASTRI

Former Member of the Legislative
Assembly, Delhi
Alumnus LBSIM, Delhi



DR PRAVEEN GUPTA

Director, LBSIM, Delhi
Member-Secretary

MESSAGE FROM THE DIRECTOR

Dr. Praveen Gupta

**Dear Industry Partners,
Greetings from LBSIM!**

“

Since its inception in 1995, LBSIM has endeavoured to "nurture and groom socially sensitive business leaders with a global outlook." The institute strives to nurture a global mindset among students through teaching, learning, international immersion, and a multi-perspective approach. We firmly believe that management is a multi-dimensional pursuit, and we, therefore, are adaptive to the changing environment. LBSIM offers a variety of academic and executive programmes delivered by a dedicated set of faculty members.

In the last few years, we have taken several initiatives, like introducing new programmes, i.e., Fellow Programme in Management (FPM), PGDM (Research and Business Analytics), PGDM (AI & Data Science), AACSB accreditation process, upgradation of library resources, adding 12 terminal Bloomberg Lab and several research databases. Through its proactive strategies of adopting technological advances, the institute aims to ensure our students' global employability. Significant competition and rapid changes are due to regulatory & technological changes, economic uncertainty, and volatility. Hence, the students must align their skills with industry needs and challenging fields like AI, ML, DL and Data Analytics. The key to success lies in futuristic education with a high-quality curriculum, committed faculty, and a unique pedagogy. There is a substantial thrust in LBSIM on experiential learning through case studies, simulations, outbound leadership programmes, immersive learning through rural immersion, and international immersion. A holistic educational ecosystem encourages students to embrace critical thinking, problem-solving, adaptability, resilience, and agile thinking to prepare for future challenges. With interconnected economies, cultures, and societies, we encourage interdisciplinary studies, cross-cultural learning, and growing awareness of sustainability, CSR, corporate governance, and ESG. The essence of education at LBSIM is preparing the students to be future-ready and ready to navigate paths less travelled.



LBSIM, Delhi, consistently attracts the best students and faculty talent from diverse geographies of the nation. The institute inculcates values like Universal Human Value (UHV), commitment, honesty, integrity, self-discipline, fairness & firmness, and a student collaborative spirit. The students maximise the opportunity that prepares them for future management careers through internships, guest lectures, and workshops by eminent visiting faculty and business professionals. We proudly share that 5500-plus alumni contribute to different industries, government, and social sectors across India and the globe. LBSIM, Delhi, is poised to capitalise on its strong foundations, inspired by Shri Lal Bahadur Shastri's vision and values, and become one of the top B schools in the years ahead. Deep learnings shaped by the values of excellence and ethics guide students to embark on this exciting journey and contribute significantly to the business world. The institute is known for its excellent faculty members and outstanding research work published in top journals.

The Institute has grown a robust connection with the industries and illustrious alumni not just for excellent placements but also to upgrade the course curriculum and to run a successful mentor-mentee programme. We have infused a culture of innovation through our association with vibrant incubation and entrepreneurship organisations. We believe that our students, the Shastrians, will contribute profoundly to each segment of society, bringing prosperity and glory to the nation.

MESSAGE FROM HEAD OF CORPORATE RELATIONS CELL

Dr. Mohit Lohani

**Dear Industry Partners,
Greetings from LBSIM!**

At Lal Bahadur Shastri Institute of Management (LBSIM), our Corporate Relations Cell (CRC) plays a pivotal role in fostering strong industry-academia partnerships. We actively engage with corporates through initiatives such as final placements, summer internships, live projects, management development programmes, and more.

CRC also curates meaningful interactions through guest lectures, industry panels, workshops, and conferences—enabling students to stay connected with the evolving business landscape. Over the decades, we've earned the trust of numerous reputed organizations, industrial conglomerates, and global business houses, building a vibrant network of collaboration.

I take this opportunity to extend a formal invitation to your esteemed organization to be part of our 2025–26 Corporate Connect season. This is a unique platform to engage with a talented cohort of young professionals who are poised to

address complex business challenges and drive innovation in the corporate world.

Our students are equipped not only with analytical acumen and business foresight, but also with the leadership qualities and ethical grounding that the modern workplace demands. We are confident they will be valuable assets to any organization they join.

Inspired by the ideals of our founding father, Shri Lal Bahadur Shastri Ji, LBSIM believes in "excellence with ethics." Our students are a reflection of this legacy—professionally skilled, socially aware, and morally rooted. We invite you to engage with our institution not just as recruiters, but as long-term partners in shaping responsible business leaders. Let us together create impact, inspire change, and build a better future.



CRC Faculty & Admin Team



Seated (L-R): Dr. Sheela Bhargava, Dr. Mohit Lohani, Director Prof. Praveen Gupta, Dr. Shweta Suman
Standing (L-R): Dr. Anisha Gupta, Dr. Nidhi Malhotra, Dr. Kunwar Milind Singh, Ms. Sushmita Jaipuriar, Ms. Swati Sharma, Dr. Shyamali Satpathy, Dr. Yukti Ahuja

PROMINENT DIGNITARIES VISIT IN 2024-26

Former Chief Justice of India
Dr Justice Dhananjaya Y Chandrachud

Delivered lecture on
"Ethics of Public Life in an Age of Technology" at
32nd Lal Bahadur Shastri Memorial Lecture on 25th April 2026



Hon'ble Former President of India
Shri Ram Nath Kovind

Delivered lecture on "One Nation One Election" at
30th Lal Bahadur Shastri Memorial Lecture on 5th October 2024

Hon'ble Vice President of India
Shri Jagdeep Dhankhar

Felicitated Smt. Rajashree Birla
on bestowment of **25th Lal Bahadur Shastri National Award for Excellence 2024** on **1st October 2024**



Hon'ble Lieutenant Governor Delhi
Shri Vinai Kumar Saxena

Delivered the Chief Guest address on LBSIM's 30th Foundation Day
on **25th February 2025**

Vice Chairperson, NITI Aayog
Shri Suman Bery

Delivered lecture on
"Competitive and Cooperative Federalism: Role of NITI Aayog" at
31st Lal Bahadur Shastri Memorial Lecture on 22nd March 2025



Chairman, AICTE
Prof. T. G. Sitharam

Delivered the Chief Guest address on International Research Conference 2025
on **01st February 2025**

Chief Guest of 27th Annual Convocation
Prof. Anil Sahasrabudhe
Chairman - NETF, EC-NAAC & NBA

Felicitated by Shri Anil Shastri, Chairman, BOG - LBSIM
Dr. Praveen Gupta, Director - LBSIM
on **10th April 2024**



EMINENT ALUMNI



Divya Bali

News Corp
Director Human Resource

Kabir Khattar

EY
Sales & BD

Sonali Dahiya

Axis Bank
Director

Manisha Saxena

Barclays Bank
Director

Deep Dhirani

Yes Bank
Group Executive Vice President

Nikhil Sarin

Renault
Deputy Vice President
& Head - Sales

Aditya Murthy

Mastercard Vice President,
Digital Partnerships
- South Asia

Girish Puri

Adobe Principal
Product Manager

Mitul Kumar

E&Y
Director

Ruchi Kuthiala

Warner Bros. Discovery
Group VP People & Culture

Amit Tyagi

HDFC Bank
Senior Vice President

Rahul Murgai

Havells India Ltd
Global SVP-Int. Business

Nishant Jain

Bharat Pe
Chief Business Officer

Sumit Saxena

J. P. Morgan
Executive Director

Anurag Aren

Wipro
Head-Cloud Solutions Group

Monu Ratra

IIFL Home Finance Ltd
Executive Director and CEO

Shreya Mittal

Founder
Happequity Investments & Finance

Jasmine Kaur Sharda

The Green Snack
Co. Founder

Pulkit Ahuja

Proxgy
Founder & CEO

Anurag Aren

Wipro
Sr Director-Cloud Advisory Services

Debashish Bhramachari

Scientific Publishing
Executive Director

Manpreet Singh

Hindware Limited
President - Growth Strategy
& Director- HPL

Pulkit Goel, CFA

Preferred Square
Managing Director

Chirag Baijal

Carrier
Managing Director

Puneet Khurana

Standard Chartered Bank
Executive Director and
Head Branch Banking - North

Anirban Nandy

Bank Of America
Director

Anirban Chattara

Vmware
Business Transformation,
Process Excellence, RPA Core

Nitin Puri

ICICI Prudential Life Insurance
Associate Vice President

Rajesh Vohra

Artsana India
Chief Executive Officer

Nupur Nagpal

Myntra
CHRO

Divashree Bhushan Bhasin

Standard Chartered Bank
Director - Frontline Insights

Vineet Ranjan

Kosh Enterprises
Risk Management and
Strategic Alliances

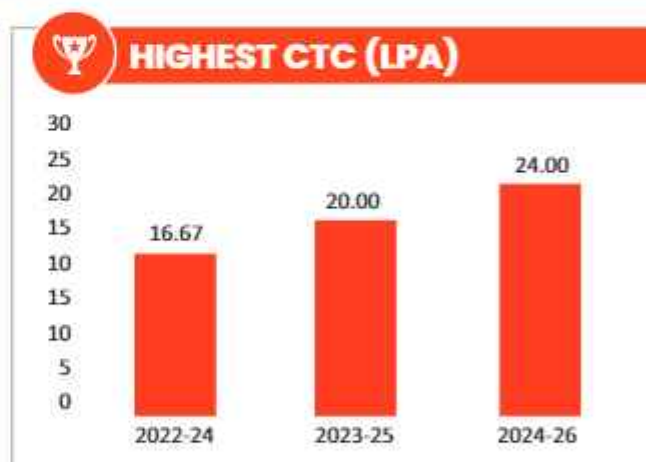
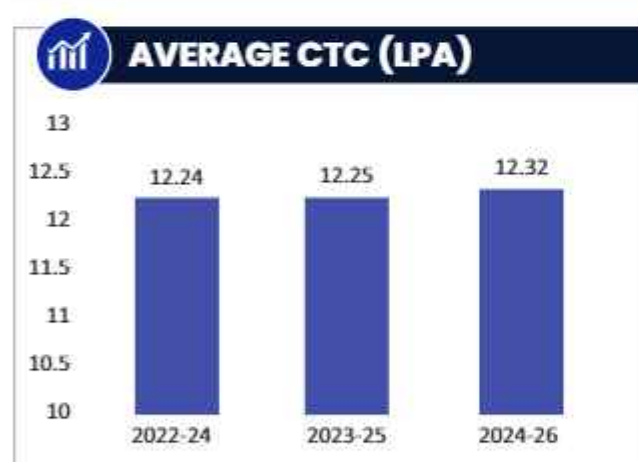
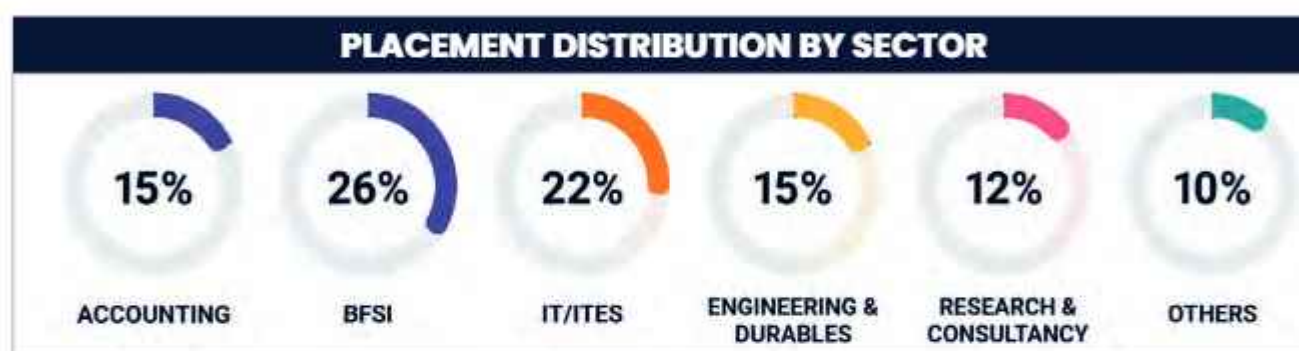
Sarang Jangaria

CoverBizz (Catcon Media)
Co-Founder

“Our alumni network is a testament to the values we nurture and the leadership we inspire.”

PLACEMENT STATISTICS 2025-26

Strong Opportunities. Promising Outcomes



PROGRAMMES	HIGHEST CTC (LPA)	AVERAGE CTC (LPA)
General	24.0	12.4
Financial Management	17.0	12.5
RBA	15.1	12.2
E-Business	16.4	12.0
AI & DS	14.7	12.1

SUMMER INTERNSHIP STATISTIC 2025-26

100%

PLACEMENTS



140+

RECRUITERS



INTERNSHIP PROMINENT RECRUITERS

BANKING, FINANCIAL SERVICE & INSURANCE



RESEARCH & CONSULTING



FMCG & CONSUMER DURABLES



AUTOMOBILE



ELECTRONICS & CONSTRUCTION



IT/ITES



OUR RECRUITERS



CONSULTING & RESEARCH

BAIN
& COMPANY

EY

Deloitte

pwc

CBRE

KPMG

MOODY'S

WNS

wipro

Grant Thornton

Darashaw

Gartner

KROLL

RÖDIC
CONSULTANTS

WNS
PROCUREMENT

AON



BANKING & FINANCIAL SERVICE & INSURANCE

DEZERV

De Shaw & Co

OXANE
PARTNERS

KKR

MARSH

Acuity
ANALYTICS

ICICI Bank

BAJAJ FINSERV

Stout

SOUTH INDIAN Bank

MOTILAL OSWAL

ICICI Securities

BharatPe

TOWER RESEARCH CAPITAL

ICRA

IDBI BANK

ICICI PRUDENTIAL
LIFE INSURANCE

MUTHOOT FINCORP

SBI CAPITAL MARKETS

BAJAJ | Allianz



IT / IES

Infosys

HCLTech

Tech Mahindra

Capgemini

Cognizant

genpact

wipro

cvent

Infosys BPM

NAGARRO

KARIX

accenture

HIDANI
TECHNOLOGIES

NEWGEN

STPL GLOBAL

Prospecta
Software

OUR RECRUITERS



FMCG & CONSUMER DURABLES

adani
Wilmar

ap **asian**
paints

WINGS
PHARMA

LG

Godrej

PATANJALI

POLYCAB

Hindware
LIMITED

MARS

BELLAVITA

BOAT

FAMBO



ENGINEERING & DURABLES

addverb

SONY

IFB
Industries

CENTURY
PLY

Greenlam
INDUSTRIES

EXIDE
INDUSTRIES

TRANSSION
HOLDINGS

JK PAPER

JSW
Motors

PHILIPS

BLUETTI
SOLAR

JK LAKSHMI
CEMENT



AUTOMOTIVE



EICHER

KIA



HONDA

TVS



RENAULT



MERCEDES
BENZ



MARUTI
SUZUKI



ARTIFICIAL INTELLIGENCE



UNITEDLAYER

BERGE



VARAHA



COGNAVI
INDIA



OTHERS

Dainik
Jagran

Jio Creative
Labs.

ZEE

Jio BP

infoedge

speedex
Position For Change

BATCH STATISTICS

(2025-27)

EDUCATIONAL AND WORK EXPERIENCE BACKGROUND



ACADEMIC BACKGROUND



Commerce	65.61%
Science & Engg.	12.98%
Arts	12.28%



WORK EXPERIENCE



2+ Years 4%



1-2 Years 10%



0-1 Year 86%

SPECIALIZATIONS

GENERAL



Marketing	55%
Finance	43%
Operations & Systems	1%
Human Resources	1%

FINANCIAL MANAGEMENT



Investment Management	62%
BFSI	21%
Risk Management	16%
Strategic Accounting & Control	1%

RESEARCH & BUSINESS ANALYTICS



Marketing & Retail Analytics	60%
Operations and Supply Chain Analytics	2%
Analytics in Finance	38%

ARTIFICIAL INTELLIGENCE & DATA SCIENCE



AI for Financial Applications	52%
AI for Marketing	24%
Advanced AI	24%

E-BUSINESS



Marketing (Major 100%)	100%
Operations & IT (Minor 100%)	100%

BATCH HIGHLIGHTS



5
MAJOR DOMAINS
Wide-ranging domain representation



57%
COMMERCE GRADUATES
Strong academic foundation



86%
FRESHER TALENT
Energetic and driven new professionals



DIVERSE BACKGROUNDS
Bringing unique perspectives together



INDUSTRY READY
Equipped with skills for tomorrow's challenges

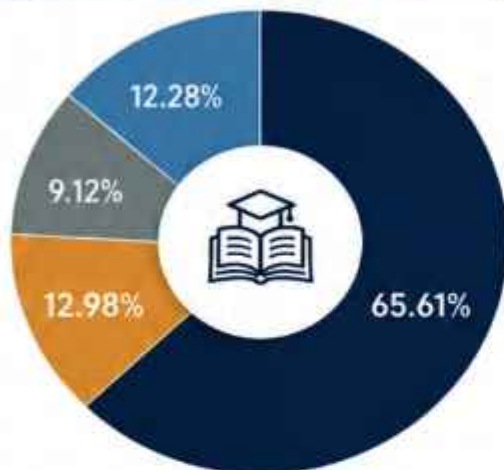
BATCH STATISTICS

(2026-28)

DIVERSE BACKGROUNDS. SHARED AMBITION. STRONG TOGETHER.



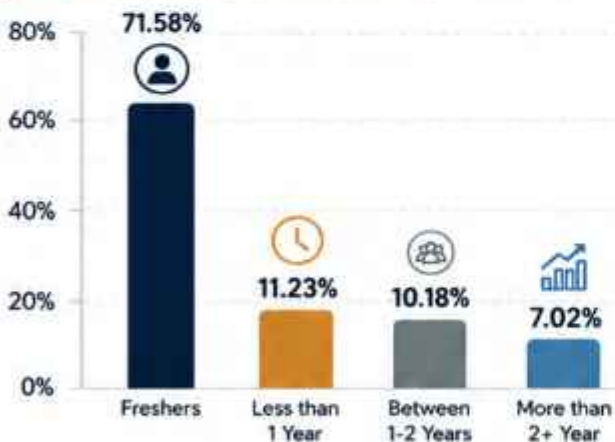
ACADEMIC BACKGROUND



BACKGROUND	COUNT	%
 Commerce	187	65.61%
 Arts	37	12.98%
 Science	26	9.12%
 Engineering	35	12.28%



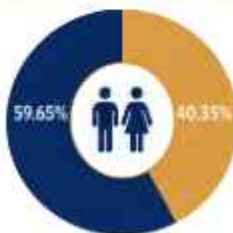
WORK EXPERIENCE



WORK EXPERIENCE	COUNT	%
 Freshers	204	71.58%
 Less than 1 Year	32	11.23%
 Between 1-2 Years	29	10.18%
 More than 2+ Year	20	7.02%



GENDER DIVERSITY



Male

170

59.65%



Female

115

40.35%

PGDM (GENERAL) CURRICULUM

Foundation Programme

Basic Accounting | Basic Business Communication | Basic MS Excel | Basic Statistics | Bloomberg Market Concepts | Fundamentals of Python | Understanding Entrepreneurship

YEAR-I

Trimester - I

- Business Communication
- Financial Reporting & Analysis
- Managerial Economics
- Marketing Management-I
- Organizational Behaviour
- Quantitative Methods for Management
- Spreadsheet Applications for Business

Trimester - II

- Corporate Finance-I
- Cost & Management Accounting
- Entrepreneurial Thinking
- Human Resource Management
- Legal Aspects of Business
- Macro Economics & Policy
- Management Science,
- Marketing Management-II

Trimester - III

- Business Ethics & Corporate Governance
- Corporate Finance-II
- Emerging Technologies in Business
- International Business Environment
- Marketing Research
- Operations Management
- Strategic Management-I

YEAR-II

Trimester - IV

- Corporate Social Responsibility
- Strategic Management-II
- Elective-1
- Elective-2
- Elective-3
- Elective-4

Trimester - V

- Entrepreneurial Practice
- Leadership
- Elective-5
- Elective-6
- Elective-7

Trimester - VI

- Sustainability
- Elective-8
- Elective-9
- Elective-10

ELECTIVE COURSES

MARKETING

- Advanced Marketing Management
- Consumer Behaviour
- Digital Marketing
- Platform Business
- Digital Transformation
- Sales & Distribution Management
- Services Marketing
- Retail Management
- Rural Marketing
- Social Marketing
- B2B Marketing
- Customer Relationship Management
- E-Business Management
- Integrated Marketing Communication
- International Marketing
- Marketing Analytics
- Strategic Brand Management
- Strategic Marketing
- Consumer Analytics
- Pricing & Revenue Analytics
- Web & Social Media Analytics
- Contemporary Issues in Marketing

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT:

- Recruitment & Selection
- Learning & Development
- Performance Management
- Labour Laws
- Organisational Development
- Compensation Management
- Contemporary Issues in HR & Future Trends
- HRM in Service Sector
- HR Metrics & Analytics
- Managing Virtual Organizations
- Strategic HRM
- Negotiations & Influence Skills

ECONOMICS & PUBLIC POLICY:

- Reimagining Future Income Generation in a
- Digital Economy
- Behavioural Economics for Business
- Decisions
- International Trade for Managers
- Winning in Emerging Economies
- Macroeconomic Environment & Monetary
- Policy
- Applied Econometrics for Managerial
- Decisions
- Public Policy & Analysis

FINANCE & ACCOUNTING:

- Financial Markets & Institutions
- Applied Corporate Finance
- Business Valuation
- Financial Statement Analysis
- Investment Analysis & Portfolio Management
- Management of Financial Services
- Financial Analytics
- Financial Derivatives
- Fixed Income Securities
- Personal Wealth Management
- Mergers, Acquisitions & Corporate
- Restructuring
- Risk Management in Banking
- Fintech, Blockchain, & Cybersecurity
- Behavioural Finance
- International Financial Management
- Strategic Cost Management
- Management of Banks and Fis
- Private Equity Finance
- Project Appraisal, Financing, & Control
- Contemporary Issues in Finance
- Carbon Accounting & Finance
- Risk Management
- Corporate & Securities Law

OPERATIONS MANAGEMENT & SYSTEM:

- Advanced Management Science
- Project Management
- Total Quality Management
- Supply Chain Management
- Business Process Management
- Data Science
- Advanced Data Science
- Operations Strategy
- Service Operations Management
- Supply Chain Analytics
- International Logistics & Warehouse
- Management
- Managing Service Operations
- Green Operations Management
- Contemporary Issues in Operations
- Management

GENERAL MANAGEMENT:

- Design Thinking
- Cross-Cultural Management
- Strategies & Processes of Negotiation
- Consulting & Advisory Practices
- Management of Change
- Social Entrepreneurship
- Global Strategy
- Platform Business

INFORMATION TECHNOLOGY:

- Data Modelling & Visualisation
- Emerging Technologies in Business
- RDBMS & Data Warehousing
- Advanced Spreadsheet modeling with VBA
- Business Intelligence & Data Mining
- Blockchain Technologies
- Big Data Analytics
- Machine Learning & Deep Learning
- Contemporary Issues in IT

PGDM (FINANCIAL MANAGEMENT)

Foundation Programme

Basic Accounting | Basic Business Communication | Basic MS Excel | Basic Statistics | Bloomberg Market Concepts
Fundamentals of Python | Understanding Entrepreneurship

YEAR - I	Trimester - I • Business Communication • Financial Reporting & Analysis • Managerial Economics • Marketing Management • Organisational Behaviour • Quantitative Methods for Management • Spreadsheet Applications for Business	Trimester - II • Business Research Methods • Corporate Finance • Cost & Management Accounting • Entrepreneurial Thinking • Financial Systems • Human Resource Management • Legal Aspects of Business • Macro Economics & Policy	Trimester - III • Business Ethics & Corporate Governance • Corporate & Securities Law • Financial Analytics • Financial Statement Analysis • Investment Analysis & Portfolio Management • Management Science • Strategic Management
	Trimester - IV • Business Valuation • Corporate Social Responsibility • Financial Derivatives • Elective-1 • Elective-2	Trimester - V • Fixed Income Securities • Leadership • Mergers • Acquisitions & Corporate Restructuring • Elective-3 • Elective-4	Trimester - VI • Sustainability • Elective-5 • Elective-6
	INVESTMENT MANAGEMENT: • Alternative Assets • Private Equity & Venture Capital • Behavioural • Finance • Project Appraisal & Infrastructure Financing	RISK MANAGEMENT: • Enterprise Risk Management • Financial Engineering • Risk Management in Banking	BANKING & FINANCIAL SERVICES: • ALM & Treasury Management • Management of Financial Services • Personal Wealth Management
ELECTIVE COURSES			
STRATEGIC ACCOUNTING & CONTROL: • ESG & Sustainable Finance • Fintech • Blockchain & Cybersecurity • International Financial Management • Strategic Cost Management			

PGDM (RESEARCH & BUSINESS ANALYTICS)

Foundation Programme

Basic Accounting | Basic Business Communication | Basic MS Excel | Basic Statistics | Bloomberg Market Concepts
Fundamentals of Python | Understanding Entrepreneurship

YEAR - I	Trimester - I • Accounting for Management • Business Communication • Data Exploration and Management • Managerial Economics • Marketing Management • Quantitative Methods for Management • Spreadsheet Applications for Business	Trimester - II • Entrepreneurial Thinking, • Financial Systems, • Fundamentals of Management Science, • Machine Learning, • Macro Economics & Policy, • Operations Management, • Organisational Behaviour, • RDBMS & Data Warehousing	Trimester - III • Advanced Machine Learning • Business Research Methods • Corporate Finance • Human Resource Management • Principles of Project Management • Principles of Supply Chain Management • Strategic Management • Visual Analytics
	Trimester - IV • Corporate Social Responsibility • Deep Learning & Natural Language Processing • Legal Aspects of Business • Elective-1 • Elective-2	Trimester - V • Big Data Analytics & AI applications • Business Ethics & Corporate Governance • Leadership • Elective-3 • Elective-4	Trimester - VI • Blockchain • Cybersecurity • Data Ethics and Privacy • HR Analytics using SAS • Sustainability • Elective-5 • Elective-6
	FINANCE ANALYTICS • Credit Risk Modelling • Financial Risk Analytics • Investment Analysis & Portfolio Management • Mergers • Acquisitions & Corporate Restructuring • Time Series Analysis	MARKETING ANALYTICS • Advanced Management Science • Managing Service Operations • Multi Criteria Decision Making • Supply Chain Analytics • Total Quality Management	OPERATIONS ANALYTICS • Consumer Analytics • Digital Marketing • Pricing & Revenue Analytics • Web & Social Media Analytics
ELECTIVE COURSES			

PGDM (ARTIFICIAL INTELLIGENCE & DATA SCIENCE)

Foundation Programme

Basic Accounting | Basic Business Communication | Basic MS Excel | Basic Statistics | Bloomberg Market Concepts
Fundamentals of Python | Understanding Entrepreneurship

YEAR - I

Trimester - I

- Accounting for Management
- Business Communication
- Managerial Economics
- Marketing Management
- Python Programming
- Quantitative Methods for Management
- Spreadsheet Applications for Business

Trimester - II

- Entrepreneurial Thinking
- Financial Markets & Institutions
- Legal Aspects of Business
- Machine Learning-Supervised
- Macro Economics & Policy
- Management Science
- Organisational Behaviour
- RDBMS & Data Warehousing

Trimester - III

- AI Applications
- Business Research Methods
- Corporate Finance
- Data Modelling & Visualisation
- Human Resource Management
- Machine Learning-Unsupervised
- Strategic Management

YEAR - II

Trimester - IV

- Corporate Social Responsibility
- Deep Learning & Natural Language Processing
- Project Management
- Elective-1
- Elective-2

AI FOR MARKETING:

- AI for Consumer Management
- Consumer Analytics,
- AI in Retailing
- Price & Revenue Analytics
- AI in e-tailing (E-Commerce)
- Web and Social Media Analytics

Trimester - V

- Big Data Analytics
- Business Ethics & Corporate Governance
- Leadership
- Elective-3
- Elective-4

AI FOR FINANCIAL APPLICATIONS:

- Financial Analytics
- Investment Analysis & Portfolio Management
- Financial Risk Analytics
- Mergers
- Acquisitions & Corporate Restructuring
- AI in Investments
- Credit Risk Modelling
- AI&ML in Financial Services

Trimester - VI

- Data Privacy & Cyber Security
- Sustainability
- Elective-5
- Elective-6

ADVANCE AI:

- Ambient Computing
- Computer Vision
- Generative Adversarial Networks
- Reinforcement Learning
- Robotics

ELECTIVE COURSES

TOOLS & SOFTWARES



IBM SPSS

Statistical analysis, predictive modeling, survey analysis, hypothesis testing, and research analytics.

STATISTICAL ANALYTICS



Power BI

Interactive dashboards, business intelligence, data visualization, KPI tracking, and reporting.

BUSINESS INTELLIGENCE



Python

Data analysis, machine learning, automation, AI development, and predictive analytics.

PROGRAMMING & ANALYTICS



Excel

Data organization, financial modeling, pivot tables, dashboards, formulas, and business analysis.

DATA & BUSINESS ANALYTICS



CRISIL

Financial research, credit ratings, company analysis, industry insights, and market intelligence.

RESEARCH & INTELLIGENCE



SMI Prowess

Corporate financial database for company analysis, financial statements, benchmarking, and economic research.

FINANCIAL RESEARCH



R

Statistical computing, data visualization, predictive modeling, and advanced analytics.

STATISTICAL COMPUTING



MySQL

Relational database management, SQL querying, data storage, and business data management.

DATABASE MANAGEMENT



Jira

Agile project management, sprint planning, issue tracking, workflow management, and team collaboration.

PROJECT MANAGEMENT



Meta Ads

Social media advertising, audience targeting, campaign management, performance analytics, and digital marketing.

DIGITAL MARKETING

BLOOMBERG LAB



12
Bloomberg
Terminals



400+
Certified
Students



20+
Integrated
Courses



Global Trading
Challenge Rank
96



Lab Highlights

- Real-time Bloomberg Terminal access for market, equity, fixed income and ESG analysis.
- Bloomberg integrated across 20+ PGDM courses.
- Industry-recognised BMC & ESG certifications.
- Hands-on exposure through portfolio management, valuation and financial simulations.



Certifications

- **Bloomberg Market Concepts (BMC):** Economic indicators, currencies, fixed income, equities, commodities and portfolio management.
- **Bloomberg ESG Certificate:** Sustainable finance, ESG integration, screening strategies and governance.



Curriculum Integration

Term	Key Focus	Use Cases
Term 1	Financial Statement Analysis	Disney Case, BMC Certification
Term 2	Corporate Finance & Macroeconomics	WACC Case Study, Economic Indicators
Term 3	Portfolio Management	Simulated Investing, Technical Analysis
Term 4	ESG & Valuation	ESG Certification, Business Valuation Case
Term 5	Trading & Fixed Income	Global Trading Challenge, Yield Curve Analysis
Term 6	Credit & M&A	Credit Default Swaps, M&A Case Study



Experiential Learning

- Bloomberg assignments embedded across Finance, Economics, Operations and Strategy.
- Faculty-led training on valuation, portfolio optimisation, technical analysis and macro data.
- Participation in Bloomberg Global Trading Challenge.



Corporate Engagement

- Live industry projects using Bloomberg data.
- Mini case competitions with corporate mentors.
- Joint certification modules and pre-placement engagement.

ROLE-BASED COMPETENCY MATRIX

(FINANCE)

Recruiter Competency / Hiring Requirement	Relevant PGDM Courses	Competencies Developed
Financial Reporting & Accounting	Financial Reporting & Analysis; Financial Statement Analysis; Cost & Management Accounting; Basic Accounting (Foundation)	Preparation and interpretation of financial statements; IFRS/Ind AS and GAAP awareness; cost classification; reconciliations and accounts tracking; carve-out and pro-forma statement fundamentals; data integrity and documentation
Corporate Finance & Valuation	Fundamentals of Corporate Finance; Applied Corporate Finance; Business Valuation; Project Appraisal, Financing & Control	DCF and relative valuation; capital budgeting; cost of capital; financial structuring; feasibility and techno-economic viability; valuation of assets and portfolios
Investment Analysis & Portfolio Management	Investment Analysis & Portfolio Management; Personal Wealth anagement; Behavioural Finance; Financial Markets & Institutions	Security analysis; portfolio construction and asset allocation; risk-return assessment; client portfolio review; wealth management for HNI/UHNI segments; market surveillance
Fixed Income, Structured Products & Private Credit	Fixed Income Securities; Financial Derivatives; Management of Financial Services	Bond pricing, yield and duration; credit analysis; structured products (ABS/MBS/CLO/CMBS); cash-flow and collateral analysis; covenant monitoring and risk surveillance
Financial Modelling & Analytics	Financial Analytics; Financial Risk Analytics; Spreadsheet Applications for Business; Advanced Spreadsheet Modelling with VBA	Building financial models and databooks; scenario and sensitivity analysis; advanced Excel proficiency; historical performance and driver analysis; benchmarking
Risk Management & Regulatory Compliance	Risk Management in Banking; Risk Management; Management of Banks & FIs; Financial Derivatives	Market, credit and operational risk; Basel norms and regulatory frameworks; internal controls and audit processes; risk assessment; regulatory reporting awareness
M&A, Private Equity & Restructuring	Mergers, Acquisitions & Corporate Restructuring; Private Equity Finance; Business Valuation	Deal rationale and due diligence; PE/AIF structures; capital calls, distribution, carried interest and waterfall concepts; corporate restructuring; peer group analysis

Recruiter Competency / Hiring Requirement	Relevant PGDM Courses	Competencies Developed
Banking & Financial Services Operations	Management of Financial Services; Management of Banks & FIs; Financial Markets & Institutions	Banking and financial products; fund accounting and NAV concepts; escrow and bank-account monitoring; operations management and client coordination
Fintech, Blockchain & AI in Finance	Fintech, Blockchain & Cybersecurity; AI & ML in Financial Services; AI in Investments; Emerging Technologies in Business	Application of AI/ML to finance and investments; fintech and digital finance; blockchain awareness; automation of analytical workflows; data privacy and security
Data Handling & Business Intelligence	Python Programming; RDBMS & Data Warehousing; Data Modelling & Visualisation; Business Intelligence & Data Mining; Visual Analytics; Bloomberg Market Concepts (Foundation)	Power BI and dashboard creation; SQL and database handling; ERP/SAP and terminal exposure; KPI reporting; data-driven decision support and storytelling
International Finance & Sustainability	International Financial Management; Carbon Accounting & Finance; Contemporary Issues in Finance	Foreign exchange and cross-border transactions; global markets awareness; ESG and carbon finance; emerging themes in finance
Communication, Consulting & Decision Making	Business Communication; Strategic Management; Consulting & Advisory Practices; Leadership; Business Ethics & Corporate Governance	Client communication and report writing; presentation of financial insights; stakeholder management; consulting mindset; professional ethics and governance

Roles Offered

- Investment / Research Analyst
- Financial Analyst/Equity Analyst
- Valuation Analyst / Associate (Real Estate, Infra & Alternate Assets)
- Consulting & Valuation Associate
- Portfolio Management Associate (Private Credit / PMG)
- Fund Accounting / CFO Office Associate
- Wealth Management Associate / Relationship
- Manager
- Credit Analyst
- Fixed Income & Structured Products Analyst
- M&A / Financial Due Diligence Analyst
- Risk & Compliance Analyst
- Investment Risk Monitoring Associate
- Regulatory Reporting Analyst
- Financial Analytics / Financial Risk Analytics Associate
- Business Analyst (Financial Services & Technology)
- Fintech Analyst

ROLE-BASED COMPETENCY MATRIX

(MARKETING)

Recruiter Competency / Hiring Requirement	Relevant PGDM Courses	Competencies Developed
Sales Process & Customer Acquisition	Sales & Distribution Management, B2B Marketing, Integrated Marketing Communication (IMC)	Lead generation, pipeline management, prospecting, sales pitch design, channel sales strategy
Business-to-Business (B2B) Selling	B2B Marketing, Marketing Management-II (MM-II), Sales & Distribution Management	Enterprise account acquisition, solution selling, B2B negotiation, key account planning
Relationship & Key Account Management	Consumer Behaviour, B2B Marketing, Marketing Management-II	Client relationship building, account retention, need-based pitching, cross-selling and upselling
Business Development & Market Expansion	Strategic Management (SM-I & SM-II), Business Development electives, Marketing Management	Market opportunity identification, growth strategy, partnership development, competitive benchmarking
Customer Servicing & Experience Management	Consumer Behaviour, Marketing Analytics & Customer Relationship (MA&CR), Services Marketing	Customer satisfaction analysis, service recovery, CSAT/NPS interpretation, complaint handling
CRM & Data-Driven Sales Decisions	Marketing Analytics & Customer Relationship, RDBMS & Data Warehousing, Business Intelligence & Data Mining	CRM/DMS data analysis, lead scoring, conversion funnel tracking, dashboard-based sales reporting
Technology-Enabled Sales (AI & Analytics in Sales)	Business Intelligence & Data Mining, RDBMS & Data Warehousing, Marketing Analytics & Customer Relationship	AI-assisted lead qualification, sales analytics tools, CRM automation, tech-enabled customer targeting

Roles Offered

- | | |
|---|--|
| <ul style="list-style-type: none"> ➤ Management Trainee ➤ Relationship Manager B2C ➤ Territory Sales Manager ➤ SAP Engagement Manager ➤ Financial System - Business Analyst ➤ Assistant Manager - International Sales ➤ Sales and Services ➤ Retail Marketing Operations ➤ Marketing Executive ➤ Manager - Carbon Operations & Strategy ➤ AI Business Development (Technology Sales) ➤ Health & Care MT - Marketing | <ul style="list-style-type: none"> ➤ Assistant Manager - Sales Excellence ➤ Sales Enablement Analyst ➤ Channel Area Sales Manager ➤ Management Trainee - IT Sales ➤ Corporate Relations Manager ➤ Assistant Manager ➤ Deputy Manager ➤ Enterprise Sales ➤ Dealer Sales Associate ➤ Business Development - Corporate Sales ➤ Associate - Retail Accounts ➤ AI Business Development (Technology Sales) |
|---|--|

ROLE-BASED COMPETENCY MATRIX

(AI & ANALYTICS)

Recruiter Competency / Hiring Requirement	Relevant PGDM Courses	Competencies Developed
Programming & Data Handling	Python Programming, RDBMS & Data Warehousing	Python programming, SQL, database management, structured data handling, data preparation
Machine Learning & Artificial Intelligence (AI&DS, R&BA)	Machine Learning (Supervised), Machine Learning (Unsupervised), Artificial Intelligence, Deep Learning & Natural Language Processing, Reinforcement Learning	Supervised and unsupervised learning, predictive modelling, classification, clustering, NLP fundamentals, AI-enabled decision making
Data Visualization & Business Intelligence	Data Modelling & Visualisation, Visual Analytics, Business Intelligence & Data Mining, Spreadsheet Applications for Business	Data visualization, dashboard creation, business intelligence, KPI reporting, data storytelling, analytical reporting
Big Data & Emerging Technologies	Big Data Analytics, Blockchain Technologies, Data Privacy & Cyber Security	Big data concepts, distributed data processing, emerging technologies, data governance and security awareness
Business Analytics & Research (R&BA)	Business Research Methods, Quantitative Methods for Management, Management Science, Advanced Management Science	Statistical analysis, business research, hypothesis testing, forecasting, analytical problem solving, evidence-based decision making
Consumer & Marketing Analytics	Consumer Analytics, Marketing Analytics, Pricing & Revenue Analytics, Web & Social Media Analytics, Digital Marketing	Customer segmentation, consumer insight generation, campaign analytics, pricing analytics, digital marketing analytics, customer behaviour modelling
Financial Analytics Applications	Financial Analytics, Financial Risk Analytics, AI & ML in Financial Services, AI in Investments	Financial data analysis, risk modelling, investment analytics, application of AI in finance

Recruiter Competency / Hiring Requirement	Relevant PGDM Courses	Competencies Developed
Operations & Supply Chain Analytics	Supply Chain Analytics, Project Management	Process optimization, operations analytics, project planning, supply chain performance analysis
AI Applications in Business Domains	AI for Consumer Behaviour, AI in Retailing, AI in e-Tailing	Application of AI techniques to customer analytics, retail analytics, digital commerce, recommendation and personalization use cases
Business Problem Solving & Product Thinking	Design Thinking, Platform Business, Entrepreneurial Thinking, Project Management	Structured problem solving, user-centric thinking, innovation, product lifecycle understanding, cross-functional collaboration
Communication & Business Decision Making	Business Communication, Strategic Management, Leadership	Business communication, presentation of analytical insights, strategic thinking, stakeholder management

Roles Offered

- Data Analyst
- Business Analyst
- Business Intelligence Analyst
- AI/ML Analyst
- Data Science Associate
- Analytics Consultant
- Product Analyst

- Marketing Analyst
- Consumer Insights Analyst
- Financial Analyst Associate
- Risk Analyst Associate
- Operations Analyst
- Research Analyst
- Decision Science Associate

INDUSTRY-RELEVANT CERTIFICATIONS

FINANCE

CFA® Program (CFA Institute)
FRM® – Financial Risk Manager (GARP)
FMVA® – Financial Modeling & Valuation Analyst (CFI)
NISM (Mutual Fund, Equity, Research, Investment Analyst)
Bloomberg: Marketing Concepts, ESG

MARKETING

HubSpot - Sales Hub Software
HubSpot - Inbound Marketing
HubSpot - Social Media Marketing
HubSpot - Content Marketing
Meta Blueprint - Media Buying /Planning
Google Analytics
Google Search Ads
Semrush Academy – SEO & Marketing
Semrush Academy - Fundamentals of Marketing Analytics
LinkedIn - Sales Navigator
LinkedIn - Content & Creative

INFORMATION TECHNOLOGY

Microsoft - Azure Fundamentals
Microsoft - MySQL
Power BI by many platforms (LinkedIn, Udemy etc)
MS Excel by many platforms (LinkedIn, Udemy etc)

OPERATION

KPMG – Lean Six Sigma Green Belt

Popular Tools among LBSIM students

Bloomberg - Courses in Marketing Concepts, ESG, Trading
Microsoft Excel Advanced
HubSpot - Courses in CRM, Digital & Social Media Marketing
Google - Courses in Analytics (GA4), Ads, Digital Marketing
IBM SPSS
NISM - Courses in Mutual Fund, Equity, Research, Portfolio Management
IT Courses in MS Power BI, MySQL, Python

ACADEMIC ADMINISTRATION TEAM

Dean Academic

Dr. Rekha Gupta

Programme Chairs

Dr. Jaya Mamta Prosad

PGDM - General

Dr. Smita Dayal

PGDM - Financial Management

Dr. Hasanuzzaman

PGDM - Research & Business Analytics

Dr. Ekta Singhal

PGDM - E-Business

PGDM - Artificial Intelligence & Data Science

Dr. Gaurav Joshi

Fellow Programme in Management

Dean Planning & Development

Dr. Sushil Kumar Dixit

Area Chairs

Dr. Sushil Kumar Dixit

General Management & Strategy

Dr. Pankaj Varshney

Finance & Accounting

Dr. Samant S Priya

Marketing

Dr. Sheela Bhargava

Organizational Behaviour & HR

Dr. Rajkumari Mittal

Operations & Business Analytics

Dr. Geetanjali Sahi

Information Systems & Data Science

Dr. Kunwar Milind Singh

Economics & Public Policy



CONFERENCES 2025-26

NATIONAL HR CONFERENCE

Theme: Leveraging Strategic Role of HR in Driving Workplace Excellence

Date: 27th September 2025

Chief Guest:

Ms. Renu Bohra

CHRO, National Engineering Ind. Ltd. (NBC Bearings)

Keynote Speaker:

Mr. Rahul Ghai

GM-Talent Acquisition, CBRE Asia Pacific



NATIONAL MARKETING SUMMIT

Theme: Marketing Metamorphosis

Date: 10th January 2026

Chief Guest:

Shri. Amandeep Singh

SVP – Indraprastha Gas Limited

Guest of Honour:

Shri Lagan Shastri

Chief Strategy Officer, Reliance Consumer Brands



NATIONAL FINANCE CONFERENCE

Theme: Reinventing Finance through FinTech Innovations

Date: 13th December 2025

Chief Guest:

Ms. Vibha Jain

Head – Digital Lending Solutions Group
Newgen Software Technologies Ltd.

Guest of Honour:

Ajay Chaudhary

CEO-NIIF Infrastructure Finance Ltd.



NATIONAL AI & DS CONFERENCE

Theme: Artificial Intelligence and Business Transformation: Shaping India's Digital Future

Date: 24th January 2026

Chief Guest:

Dr. Upmish Singh

Chief Operating Officer, NASSCOM

Guest of Honour:

Mr. Amit Gupta

Practice Head – Global AI Consulting, Mastercard

Guest of Honour:

Mr. Adarsh Shastri

Member, Board of Governors, LBSIM Delhi



STUDENT ACHIEVEMENTS

**SHARK
TANK
INDIA**

Winners



Jasmine Kaur Sharda

Batch : 2004-2006

The Green Snack



Pulkit Ahuja

Batch : 2010-2012

Proxgy



Ilesh Ghevariya

Batch : 2013-2015

French Crown

COMPETITION WINNERS

IMT GHAZIABAD

INNOVENTURE'24 - Turning Vision into Venture

WINNER



Tarun



Abhishek



Rudra

IIT INDORE

Entrivia - Business Quiz & IPL Auction

3RD RANK HOLDER



Priyam Tandon



Ashish Jadhav



Keshav Tiwari



Sourav Chowdhury



Harreet Kaur

IIM RANCHI

Plutus Competition

1ST RUNNER-UP

IIM ROHTAK

Smart Beta

2ND RANK

IIM AMRITSAR

Elucidate 5.0

2ND RANK

XIM BHUBANESHWAR

Maven

3RD RANK

ALUMNI SESSIONS 2024-26



Inspiring Journeys. Meaningful Conversations. Lasting Impact.

01

Rohit Anand

2003-06

Wefox

Vice President of Engineering

02

Abhinaw Shrivastava

2009-11

GAVS Technology Pvt. Ltd

Director - Business Development

03

Shriya Parimoo

2020-22

Infosys

Senior Associate Lead Talent Acquisition

04

Paritosh Kanwar

2013-15

ServiceNow

Director Partner Enablement APAC

Leadership Talk

05

Anmol Dwivedi

2021-23

Marsh

Relationship Manager

Pre Placement Talk

06

Vaishali Sakhuja

2001-04

HCL Tech

Area Sales Director

Leadership Talk

07

Aishwarya T.

2019-21

Gartner

Client Executive

Placement Session

08

Puneet Dang

2018-20

EDZER

Founder

CI Session

09

Puneet Dang

2018-20

EDZER

Founder

CI Session

CORPORATE INTERFACE CELL

About

The Corporate Interface at LBSIM is a student-driven initiative dedicated to fostering meaningful collaboration between academia and industry. It serves as a platform to facilitate structured interactions through corporate engagements, knowledge-sharing sessions, and curated initiatives such as corporate conclaves, podcasts, and flagship events like Confluence. By extending learning beyond the classroom, the Corporate Interface aims to bridge the gap between theoretical knowledge and practical application, thereby preparing students to effectively navigate and contribute to the corporate environment.

Topic	Name	Designation
Navigating Multi-Sectoral Careers and Change Management	Mr. Debobroto Banerjee	Director & CEO at EWAC Alloys Limited
Why Bitcoin Matters	Mr. Shiv Ram Pande	Founding Team & CBO at BitSave
From Compliance to Competitive Advantage: Why CSR is No Longer a Charity	Mr. Sajid Ali	Chief Operating Officer, Tech Mahindra Foundation
Building a Brand Beyond the Product: A Lesson from Ducati India	Mr. Bipul Chandra	Managing Director, Ducati India
Risk is the New Opportunity: How to Profit from What Scares You.	Mr. Saurabh Gupta	Vice President - Finance Operations, HSBC
The Unspoken Curriculum: Skills the Real-World Demands	Mr. Ankit Jhamb	Chief Learning Officer - Grant Thornton Bharat LLP
Digitizing India's Supply Chain: Why It Matters for the Future	Mr. Neeraj Bansal	Partner and Head India Global, KPMG



INTERNATIONAL IMMERSION PROGRAMME

Nurturing Global Perspectives

UNIVERSITY	COUNTRY	WHAT THEY STUDIED (COURSE)
University of Dubai	Dubai, UAE	Islamic Banking
UTM (Universiti Teknologi Malaysia)	Malaysia	Design Thinking
UKM (Universiti Kebangsaan Malaysia)	Malaysia	Sustainability, Gender Study
Telkom University	Indonesia	Design thinking & Entrepreneurship
Asian Institute of Technology	Thailand	Marketing Excellence, China Dream, Capital Market in Thailand, Innovation Management, Digital Transformation
Sunway University	Malaysia	Marketing Excellence, Financial Markets in Malaysia and Innovation Management



RURAL IMMERSION PROGRAMME 2026

A Journey of Insights and Social Responsibility

At LBSIM, learning goes beyond classrooms. Through our Rural Immersion Programme, students engage with communities, understand real-world challenges, and co-create sustainable solutions.



LOCATION	PARTNER NGO/ACTION/FOCUS AREAS
Jhabua, Madhya Pradesh	Partner NGO: Shivganga NGO Water management Awareness on artificial rivers Tribal education
Manda, Uttar Pradesh	Poor infrastructure Low digital literacy
Alwar, Rajasthan	Partner NGO: Sapna Foundation Women empowerment Education & child engagement Water & rural development
Chandela, Rajasthan	Partner NGO: Mazdoor Kisan Shakti Sangathan Limited access to govt. schemes
Indore, Madhya Pradesh	Rural development Social-economic disparities Infrastructure, education, sanitation Holistic reforms & awareness
Udaipur, Rajasthan	Partner NGO: Mazdoor Kisan Shakti Sangathan Pension schemes Data accuracy & accountability
Anand, Gujarat	Partner NGO: IRMA PRA tools training Livelihood & dairy-led development Rural surveys & fieldwork
Manawar, Madhya Pradesh	Farming challenges Resource gaps

OUTBOUND 2026

LEADERSHIP PROGRAM

Experience. Challenge. Lead

The Lal Bahadur Shastri Institute of Management (LBSIM), Delhi, in collaboration with Tata Steel Adventure Foundation (TSAF) and Energize organizes a 7-day Outbound Leadership Program (OLP) for PGDM students.

The program blends adventure with purpose through treks, teamwork, and reflection in the lap of nature.



India's largest outbound immersion program at MBA/PG level



TREK ROUTES & ACTIVITIES

Students undertake 3 significant treks during the program:



DODITAL TREK
10,800 ft



MUGDHA TOP TREK
11,400 ft



KEDARKANTHA TREK
12,500 ft



Rappling



River Crossing



Rock Climbing



Wooden plank relay



Word building game



Tent pitching



Camping



Trekking



AUDITED COURSE
Designed and audited for quality and impact



EVALUATION IS DONE
Continuous assessment ensures learning and growth.

OUR PARTNERS



**TATA STEEL
ADVENTURE FOUNDATION**

One of India's leading adventure-based learning organizations. Established in 1984 by legendary mountaineer Bachendri Pal, promotes leadership, teamwork, resilience, and personal development through experiential outdoor learning.

innerpise

Innergise creates experiential learning through immersive outdoor experiences. It transforms challenges into insights and action. Learning engages the head, heart, and hands for lasting impact.

3 POWERFUL IMPACTS



BUILDING LEADERSHIP
Students develop mental strength, self-discipline, and the ability to lead with integrity.



TEAM & COLLABORATION
Through shared challenges, students learn trust, collaboration, and effective communication.



ECO-CONSCIOUSNESS
Fosters environmental responsibility and a deeper connection with nature.

LAL BAHADUR SHASTRI NATIONAL AWARD FOR EXCELLENCE

The Lal Bahadur Shastri National Award for Excellence was instituted in 1998. The award is presented by the President of India at Rashtrapati Bhawan and the honour carries a cash award of Rs. Five lakh, a citation and a plaque. The awardees are designated as Lal Bahadur Shastri Fellows and their names are inscribed on the roll of honours of the Institute. The recipients of the award are as follows:

• Smt. Rajashree Birla	-	2024	• Prof. (Late) Yash Pal	-	2011
• Prof. (Dr.) Shiv Kumar Sarin	-	2023	• Smt. Aruna Roy	-	2010
• Shri Bakul Harshadrai Dholakia	-	2022	• Shri Sunil Bharti Mittal	-	2009
• Dr. Randeep Guleria	-	2021	• Dr. E. Sreedharan	-	2008
• Mrs. Sudha Murthy	-	2020	• Dr. M. S. Swaminathan	-	2007
• Dr. (Mrs.) Manju Sharma	-	2019	• Dr. Naresh Trehan	-	2006
• Shri Fali Nariman	-	2018	• Dr. (Late) C. P. Srivastava	-	2005
• Late Dr. Bindeshwar Pathak	-	2017	• Late Smt. Ela Ramesh Bhatt	-	2004
• Mr. Gopal Krishna Gandhi	-	2016	• Dr. R. A. Mashelkar	-	2003
• Dr. Prannoy Roy	-	2015	• Shri N. R. Narayana Murthy	-	2002
• Dr. Apatukatha Sivathanu Pillai	-	2014	• Shri Sam Pitroda	-	2001
• Dr. Rajendra Achyut Badwe	-	2013	• Prof. (Late) C. K. Prahalad	-	2000
• Smt. Tessy Thomas	-	2012			

Lal Bahadur Shastri National Award for Excellence 2024



The 25th Lal Bahadur Shastri National Award for Excellence – 2024 was presented by Shri Jagdeep Dhankhar, Hon'ble Vice President of India to Smt. Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development, on 1st October 2024 (Tuesday).

Under Smt. Birla's leadership, the Aditya Birla Centre for Community Initiatives and Rural Development has been at

the forefront of initiatives related to healthcare, education, sustainable livelihoods, and infrastructure development, positively impacting millions in India's rural areas across 9000 villages.

The event was graced by the presence of Shri Anil Shastri, Chairman – BoG, LBSIM, Members of the Board & Trust, esteemed dignitaries of the country from corporate and public service, LBSIM Director Prof. Praveen Gupta, faculty and staff.

The award ceremony took place at the Vice President's residence in New Delhi, followed by Smt. Birla's address at the National Museum. The Lal Bahadur Shastri National Award for Excellence is an annual honor given to individuals who have made significant contributions in their respective fields, upholding the principles of service, integrity, and leadership, inspired by the values of Lal Bahadur Shastri, India's former Prime Minister.

CORPORATE RELATIONS TEAM DETAILS



Adarsh Rana

Coordinator
9997948152

Nishi Agrawal

Joint Coordinator
7610632965

Pratibha Verma

Joint Coordinator
6378203638

Bhavna Roy

Joint Coordinator
9426611602

Ujjawal Agrawal

Joint Coordinator
8420662919

Shishir Sharma

Joint Coordinator
8717981040

Harshit Srivastava

Joint Coordinator
9792255155

Utkarsh Negi

Joint Coordinator
9310145179

Rohan Kumar Arora

Joint Coordinator
8076250948

Radhey Raman Gulati

Joint Coordinator
8077771365

Nitisha Pande

Joint Coordinator
9868886262

Tanistha Talapatra

Joint Coordinator
9999049130

Tanmay Taneja

Joint Coordinator
7877701582

Jigesh Prithyani

Joint Coordinator
7987248250

Garvita Mangla

Joint Coordinator
6353259385

Devashish Sharma

Joint Coordinator
7742739030

Riya Dhawan

Joint Coordinator
8572872828

Jatin Sharma

Joint Coordinator
9818651791

Geetanshu Nayar

Joint Coordinator
9354735704

Sakshi Singh

Joint Coordinator
9135636752

Sagar Bahuguna

Joint Coordinator
9315931264

Kaustav Bhattacharjee

Joint Coordinator
7002564255

FACULTY TEAM (CRC)

Dr. Mohit Lohani
Head CRC

Dr. Kunwar Milind Singh
Core Member

Dr. Anisha Gupta
Core Member

Dr. Sweta Suman
Core Member

Dr. Sheela Bhargava
Core Member

Dr. Shyamali Satpathy
Core Member

Dr. Nidhi Malhotra
Core Member

Dr. Yukti Ahuja
Core Member

POINT OF CONTACT (CRC)



Ms. Sushmita Jaipuria
Manager, Placements

+91 99999 11284

corporaterelations@lbsim.ac.in



Ms. Swati Sharma
Executive, Placements

+91 72910 03214

swati.sharma@lbsim.ac.in





Signature Wall



2 Floor LIBRARY | 47K+ Literary Publications
100+ Periodicals



100 ANALYTICS LAB
Terminals



14 Smart CLASSROOMS



12 BLOOMBERG
Trading Terminals



2 Floor CAFETERIA

Sushmita Jaipuria

Manager - CRC

Phone: 011-25307813

Mob: 9999911284

Adarsh Rana

Coordinator

Mob: 9997948152

Email : placementcell@lbsim.ac.in



**LAL BAHADUR SHASTRI
INSTITUTE OF MANAGEMENT, DELHI**

Plot No. 11/7, Dwarka Sector-11, New Delhi-110075
Website : www.lbsim.ac.in